

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

Telangana - Tourism Promotion – Air campaign in Red FM 93.5 FM for promotion of Kite Festival by M/s. Kal Radio Ltd., Hyderabad – Sanction and release of an amount of Rs.1,20,225/- (Rupees One Lakh Twenty Thousand Two Hundred and Twenty Five only) including all taxes, for a period of 3 days, i.e., from 13-01-2016 to 15-01-2016 - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 191

Dated: 22/03/2016  
Read the following:

1. From Sri. K. Krishna Mohan, Red FM 93.5, M/s. Kal Radio Ltd., Hyderabad,  
Dated:18-03-2016.
  2. Govt.Lr.No.1145/SA/PMU/2016, of YAT & C (PMU) Department, Dt.22-03-2016.
  3. Bill No.2010312205/2016/01, M/s. Kal Radio Ltd., Hyderabad, Dt.31-01-2016.
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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. Kal Radio Ltd., Hyderabad has requested for Air Campaign for in Red FM 93.5 FM for promotion of Kite Festival for a period of 3 days, i.e., from 13-01-2016 to 15-01-2016, for an amount of Rs.1,20,225/- (Rupees One Lakh Twenty Thousand Two Hundred and Twenty Five only) including all taxes. Accordingly, Government have issued a work order for above said purpose, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Kal Radio Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,20,225/- (Rupees One Lakh Twenty Thousand Two Hundred and Twenty Five only) including all taxes, towards Air Campaign for in Red FM 93.5 FM for promotion of Kite Festival for a period of 3 days, i.e., from 13-01-2016 to 15-01-2016 and requested Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.1,20,225/- (Rupees One Lakh Twenty Thousand Two Hundred and Twenty Five only) including all taxes, towards Air Campaign for in Red FM 93.5 FM for promotion of Kite Festival for a period of 3 days, i.e., from 13-01-2016 to 15-01-2016.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Kal Radio Ltd., Hyderabad. The details of Bank account is as follows:-

Bank Name	:	City Union Bank
Account Name	:	Kal Radio Limited
Bank Branch	:	No.67,Mandaveli, Chennai-600028.
Bank Account No.	:	036109000035217
IFSC Code	:	CIUB0000036
PAN	:	AACCK6712G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM**  
**SECRETARY TO GOVERNMENT**

To  
M/s. Kal Radio Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**  
The YAT& C (PMU- Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**